

2010 INLAND MOTOR SPEEDWAY ADVERTISING RATES FOR 22-RACE SEASON

The historic IMS speedway motorcycle races return for the 2010 season beginning April 30th at San Bernardino's National Orange Showgrounds and will be staged every Friday night with two or three Saturday night events thru Saturday, October 2nd. Returning as co-promoters are ex-professional hockey player Jason Bonsignore who is the promoter of three successful speedway tracks in upstate New York and veteran rider and Hollywood stunt man Shawn McConnell.

Be a part of this exciting Inland Empire Friday night event and benefit in three ways: an ad in the weekly IMS program, a custom billboard on the crash wall and regular p.a. announcements by Larry "Supermouth" Huffman.

According to former speedway sponsor Mike Haddock, owner of Kolors West Custom Painting: "Speedway was the most economical way to reach my customers. With my program ad, I saw direct traffic into my shop almost weekly! Plus Huffman gave us

valuable p.a. exposure--which was, possibly more important than the ads! And it was a great place to take my family every Friday night!"



WEEKLY RATES

Full page ad (includes 3 weekly tickets, print layout and p.a. announcements) \$100.

1/2 page ad (2 weekly tickets, print layout and p.a. announcement) \$75.

1/4 page ad (1 weekly ticket, print layout and announcement) \$50.

Business card size ad: \$25.

4 x 8 foot custom crash wall sign (includes art and creation and 1 season pass) \$750 for entire season.

SEASON PACKAGE SPONSORSHIPS

Platinum: 10 weekly tickets, full page program ad, custom crashwall sign, display space for sponsor products at spectator entrance, p.a. announcements and inclusion in all electronic advertising as title sponsor of IMS season \$2,850.

Gold: 8 weekly tickets, display space, crashwall sign, p.a. announcements, 1/2 page ad: \$2,000.

Silver: 4 tickets, display space, one p.a. announcement, 1/4 page ad: \$1,400.

** Custom packages of any sort can be quoted, including rider sponsorship/representation

** All sponsors except weekly business card ads will be on our website

Note: Ad layouts may be changed once per month if requested at no additional charge.

P.A. announcements can be changed weekly. The 22-race schedule could be altered due to inclement weather.

SPECIAL PRE-SEASON RATE DISCOUNT: 20% ON ALL ABOVE PACKAGES WITH CASH IN ADVANCE!

Approved By: _____

Business: _____ Contact _____

Address, City, State, Zip: _____

Phone: _____ Email: _____

Advertisers Signature: _____ Date: _____